

**Amendments to the Claims**

Claim 1 (Currently amended): In combination:  
a package having a package cavity therein, the package having a plurality of package walls, at least some of which are transparent to show the contents within the package cavity;  
a pouch integrally formed in the package and having a transparent window therein;  
a first flat surface and a second flat surface both located opposite from and facing the transparent window;  
a first card within the pouch overlaying the first and second flat surfaces and facing the transparent window, the first card having indicia thereon providing information of a person, the indicia being visible from outside the package through the transparent window;  
the first card being removable from the slit of the pouch and a second card being capable of insertion into the pouch through the slit thereof, whereby the second card, when inserted into the pouch overlays the first and second flat surfaces and faces the transparent window;  
a product within the package cavity.

Claim 2 (Original): The combination according to claim 1 wherein the product is a toothbrush.

Claims 3-5 (Cancelled).

Claim 6 (Currently amended): The combination according to claim [[5]]1 wherein the first and second flat surfaces are formed by first and second projections that are positioned on opposite sides of the dental product within the package cavity.

Claim 7 (Original): The combination according to claim 6 wherein the product is located on the one side of the first card and limits the movement of the card toward the package cavity.

Claim 8 (Original): The combination according to claim 6 wherein the first and second flat surfaces of the first and second projections limit the movement of the first card toward the package cavity.

Claim 9 (Original): The combination according to claim 6 wherein the first card and the second card each have a card thickness, the first and second flat surfaces and the transparent window being spaced apart a distance slightly greater than the card thickness.

Claim 10 (Currently amended): In combination:  
a package having a package cavity therein, the package having a plurality of package walls, at least some of which are transparent to show the contents within the package cavity;  
a product within the package cavity;  
a pouch slot in one of the package walls sized to receive a card therein, the one package wall having a transparent window therein, the transparent window having an interior window surface facing toward the package cavity and an exterior window surface facing away from the package cavity;  
a card having one card surface and an opposite card surface, the one card surface containing indicia thereon providing information of a person, the one card surface facing toward the interior window surface so that the indicia thereon are visible from outside the package through the transparent window;  
the card having a thickness, and the package having a first flat surface and a second flat surface spaced a first distance from the interior window surface, the first distance being approximately the same, but slightly larger than the thickness of the card;  
the card being movable through the pouch slot from an inserted position wherein the card is between the first flat surface and the interior window surface overlays the first and second window being on and facing the one card surface and the first and second flat surfaces being on and facing the opposite card surface, to a removed position wherein the card is completely outside the package.

Claim 11 (Cancelled).

| Claim 12 (Currently amended): The combination according to claim [[11]]10 wherein the package includes a back wall, the first and second flat surfaces being on first and second projections respectively that extend from the back wall toward the window.

| Claim 13 (Currently amended): The combination according to claim 12 wherein the first and second projections form side walls to the package cavity, the dental product being between the first and second projections and being on the one side of the card.

Claims 14-15 (Cancelled).

Claim 16 (New): In combination:

a package having a package cavity therein, the package having a plurality of package walls, at least some of which are transparent to show the contents within the package cavity; a tooth brush within the package cavity, the tooth brush having a bristle, a shank, and a base; the package walls comprising a bristle portion, a shank portion, and a base portion shaped to conform to the bristle, shank, and base of the toothbrush;

a pouch slot in one of the package walls sized to receive a business card therein, the one package wall having a transparent window therein, the transparent window having an interior window surface facing toward the package cavity and an exterior window surface facing away from the package cavity;

a business card having a first card surface containing indicia thereon providing contact information of a person, the first card surface facing toward the interior window surface so that the indicia thereon are visible from outside the package through the transparent window;

the business card having a thickness, and the package having a first flat surface spaced a first distance from the interior window surface, the first distance being approximately the same, but slightly larger than the thickness of the business card;

the business card being movable through the pouch slot from an inserted position wherein the business card is between the first flat surface of the package and the interior window

surface to a removed position wherein the business card is completely outside the package.

Claim 17 (New): The combination of claim 16 wherein the first flat surface of the package and the toothbrush both engage a second flat surface of the business card opposite from the first flat surface of the business card.